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Bar Management Supplement: New strategies for big profits
—Centerfold

Hatfields finds a market with down-home cooking
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Nation's Restaurant News®

The Weekly Newspaper of the Food-Service Industry

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Truck stops bolster food

Renovate restaurants to attract nontruckers

NRN *West Coast Bureau*

LOS ANGELES — While experiencing squeezed gas and oil profit margins, operators of the nation's full-service truck stops are adopting food-service enhancement strategies—even consulting with a Culinary Olympics chef —to bolster returns.

Setting its sights on attracting more nontrucker customers while it battles burgeoning turnpike food-service competition, the full-service truck stop industry is turning to theme concepts and paying greater attention to sanitation and food quality.

WHO USES TRUCK STOPS
(Percentage of All Truckers Vs. All Nontruckers)
7%
80%
Source: National Association of Truck Stop Operators

The typical truck stop may soon be a thing of the past.

"Over the years the perception has been 'Where a truck is parked there's good food,'" said National Association of Truck Stop Operators president Ronald L. Ziegler.

But, Ziegler admits, the bit of American folk wisdom he cites may not be so prevalent today, as truck stop feeders

*(See **TRUCK**, page 33)*

Saga recasts growth plans

By Richard Martin

LOS ANGELES — While struggling with "loss of momentum" in its Straw Hat Pizza division and "slippage" in its Spoons restaurants and hotel food-service operations, giant Menlo Park, Calif.-based Saga Corp. is trying to balance its diverse portfolio of restaurants and contracts for sustained, long-term growth.

Saga officials view Spectrum Foods, a specialty dinnerhouse chain acquired in December, as a vehicle for expansion into previously untapped urban markets. And they are cheered by the potential of the company's hotel food-service division, rising profits in contract feeding and the performance of the fast-growing Grandy's chicken

*(See **SAGA**, page 13)*

SAGA AT A GLANCE

Saga Corp., Menlo Park, Calif.
Operates Stuart Anderson's Black Angus/Cattle Co.; The Velvet Turtle; Hotel Foodservices Division; Spectrum Foods; Grandy's; Straw Hat Pizza; Spoons, and four contract foodservice divisions
Latest six-month revenue: $602.7 million, up 11%
Latest six-month earnings: $19.4 million, up 19%
Stock price: $29 (NYSE).

Month-long Cajun promo boosts American Grill sales

Hot southern cooking warms up normally slow nights

By Patricia Stoll

GLENVIEW, Ill. — During a month when cold, nasty weather and postholiday restraint caused a downturn in restaurant traffic in the area, a restaurateur in this tiny north Chicago suburb employed a hot southern cooking craze to stabilize sales.

While many operators complained that the February decline had exceeded last year's by anywhere from 10% to 20%, Roger Greenfield says sales at his American Grill were boosted anywhere from 20% to 40%, thanks to a month-long Cajun cuisine promotion.

"Normally slow nights weren't slow," remarked Greenfield, who says that since the 160-seat restaurant opened six months ago it has been operating at a sales pace which should double his initial projection of $1.2 million.

Although the restaurant's regular menu features mesquite-grilled seafoods, roasted fowl and pizzas cooked in wood-burning ovens, Greenfield says the addition of Cajun-style foods during the promotion were in keeping with the American Grill's name and theme.

"We're trying to bring the cuisine of different American regions to our clientele, so they can try them without having to go anywhere," he continued, calling the American Grill's offerings "a gastronomic tour of the country."

*(See **CAJUN**, page 32)*

American Grill owner Roger Greenfield in his dining room.

INSIDE NRN

FINE TUNING
Hyatt is refining its Park Hyatt 32

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New container keeps lettuce fresh 29

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0006316C NR
MS. JEANNE LONG
CONGRESSIONAL INFO. SERV INT
4520 EAST-WEST HIGHWAY
BETHESDA MD 20814

McDonald's hikes prices

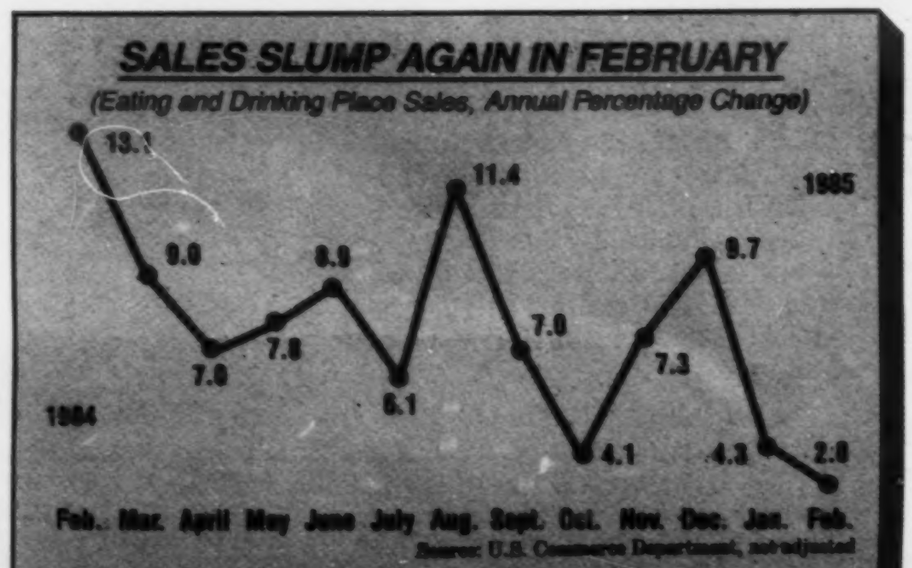
Estimated 4% rise is due to food costs

By David Zuckerman

OAK BROOK, Ill. — After holding the line for more than two years, McDonald's has finally yielded to increasing pressure on both margins and average unit volumes by hiking menu prices an estimated 3%-4% at domestic company-owned stores.

By comparison, Burger King and Wendy's—McDonald's chief rivals in the fast-food hamburger segment—have posted menu price rises of 4% and 7% respectively since November 1982 (the date of McDonald's last price

*(See **McD**, page 53)*



WASHINGTON — Food-service industry sales slowed for the second consecutive month in February to a 2.8% annual rate for the month, the U.S. Commerce Department reported. February's scant rise, which could be reversed after the inflation rate for menu prices is calculated, followed a nearly stagnant 4.3% annual rate in January, down markedly from December 1984's 9.7% rate. Restaurant operators and observers blamed the skidding sales trend on harsh winter weather.

Nine-unit El Pollo Asado signs Pizza Inn as Phoenix franchisee

NRN West Coast Bureau

PHOENIX — Nine-unit El Pollo Asado, the Mexican-style flame-grilled chicken chain that reports a per-unit annual sales average of nearly $730,000, has signed Pizza Inn as its newest franchisee.

The Dallas-based pizza chain will convert a "marginal" Phoenix unit to the El Pollo Asado concept as a test that could provide the company with "an additional opportunity for expansion and redeployment of assets," Pizza Inn president F. J. Spillman said. *(For more insight on the pollo market, see Editor's Corner, page 9.)*

The 3,000-sq.-ft. Pizza Inn unit in Phoenix—one of 10 operated by the company in Arizona—should convert easily to the standard 52-to-54-seat El Pollo Asado prototype, pegged at 2,960 sq. ft. An El Pollo Asado spokesman estimated the conversion could be completed within 90 days at a cost of under $200,000.

Pizza Inn, with 289 company-operated and 418 franchised family pizza restaurants, reported a 13.8% decline in nine-month net profit, to $2.5 million, on a 21.7% gain in revenues, to $135.6 million, through the third quarter ended in September. The company also owns the J. T. McCord's upscale hamburger concept, with seven company stores and one franchised unit.

Pizza Inn cut a franchise agreement "close to the standard" El Pollo Asado contract, Pizza Inn attorney David Short said. The chicken chain ordinarily gets a $25,000-per-unit franchise fee and a 4%-of-sales royalty.

(See PIZZA INN, page 53)

Customers line up to place their orders at an El Pollo Asado unit. Per unit, sales average $730,000 a year.

Olde World to offer stock, accelerate expansion pace

Olde World Cheese Shop
South Pasadena, Fla.
A chain specializing in more than 150 sandwiches
Ownership: Privately held company.
Number of units: 14, 12 franchised
Average unit sales: $1 million
Average check: $5.60 per person

By Mark Schoifet

SOUTH PASADENA, Fla. — Emboldened by average unit sales of $1 million, The Olde World Cheese Shop, a 14-unit chain that features more than 150 sandwiches listed on a 3-ft.-long menu, is planning a public offering this year as part of a national expansion drive.

The chain's first unit outside of Florida is scheduled to open this spring in Schaumberg, Ill. (near Chicago), and new restaurants are also slated for Houston and Columbus, Ohio, a hotbed of chain competition.

"I want to be there," founder and president Bob Ross said, referring to Columbus. "I want to knock heads with the big guys."

Ross said the chain would use funds from a public offering to increase the number of company-owned units. The system currently has two company units and 12 franchised restaurants.

Ross said he expects 36 units in operation by the end of 1985. Long-range plans call for 250 units by the end of the decade.

Olde World began as a single gourmet wine and cheese shop in Temple Terrace, Fla., in 1976. Ross, whose parents were in the restaurant business, was dissatisfied with the retail enterprise and began experimenting with various sandwiches. He gave free samples to students from the nearby University of South Florida in exchange for an honest critique.

From this research came the first menu of 20 sandwiches, including a "sandwich du jour." By 1981 Ross, who had grown tired of the mom-and-pop take-out concept, opened a full-service, sit-down restaurant in a Tampa suburb. The menu at the 86-seat Tampa unit was expanded to include appetizers, desserts and salad.

Today, the Olde World Cheese Shop menu consists of more than 210 items, including more than 150 sandwiches, most with names such as Pork Avenue (pork with wine kraut and imported swiss cheese, served on a sourdough bun with honey dressing), Maurice Chevrolet (crabmeat salad on a croissant), W. C. Fields (chicken breast with lettuce, onion and cheddar cheese with honey dressing on an onion roll) and The Blubber Sandwich, which claims to be made of whale meat. It lists for $11,000 on the menu.

Ross said there are no overwhelming favorites on the menu, and the chain uses a POS computer system to weed out slow movers at six units. In addition, all new franchises are required to use the computer system.

"We believe in the computer," Ross said. "It gives you the controls you need to run a restaurant. It gives you inventory, food costs, labor costs. It gives you everything. You can check it every hour if you want."

(See OLDE WORLD, page 53)

COMMODITIES

Crops in California, Florida threatened by medflies

***NRN* Special Report**

Mediterranean fruit flies, a potential threat to major California and Florida fruit and vegetable crops, have been found in both states. In January traps placed around Santa Cruz and Santa Clara counties caught several medflies, and state agriculture officials are readying plans for a massive spraying over the affected areas.

The most recent finding has been in Florida, where one fly was found in a trap in North Miami in late February. Last year the state agriculture department placed a quarantine on 81 square miles of South Florida for four months during a medfly outbreak. That infestation was believed contained. Officials hope this year's captive—which had not yet laid eggs—was a stray hitchhiker that arrived on a tourist or a piece of fruit. If not, it could mean further quarantine for the state.

Florida farmers are still reeling from the January freeze. Although West Coast vegetable shipments and Mexican imports have taken up some of the slack, by early this month prices on tomatoes, green peppers and fancy lettuce had begun a steep climb. Crops have been replanted, but it will be late next month to early May before the new plants are producing.

January's inventory of beef was the lowest since 1968, yet the inventory of cattle on feedlots was 6% higher than it was a year ago. With the total inventory at slightly less than 110 million head, many agricultural economists fear that producers are selling off herds to get out of the business. If such a move is really taking place, higher prices are in store for at least three years down the road.

On the other hand, consumer resistance to beef prices combined with the larger supply of fed beef from feedlots has kept a tight lid on prices for the short term. Although economists predicted a sharp increase in beef prices starting in spring, most of them have moved the date back to early summer, and some are predicting it won't occur until fall. The only thing they all agree upon is that beef prices will rise this year by 5% to 7%.

Pork, which has a shorter production cycle than beef, has also been coming to market at a higher rate than last year. Production in January was 4% higher than it was a year ago. Here, too, agricultural economists fear producers are liquidating herds to raise money and to quit the business for a while, until farming conditions improve.

The strong dollar has kept pork imports humming. The Canadian dollar is weak, which makes that country's fresh pork highly competitive with domestic hogs. Processed and cured pork products are flooding into the U.S.A. from European sources, all drawn by the strong dollar. Canned imported hams arrived in January at the highest rate since 1972. That has depressed prices for imported canned slicing hams to the point where they are becoming directly competitive with domestic canned hams.

Lamb production has been up slightly (3%) so far this year. On the other hand, supplies are down by nearly 34%, and the situation doesn't appear to be improving. Imports have not been increasing at the rate justified by the strong dollar.

Poultry prices have remained low, and broiler processors plan to maintain the increased levels of production at least until summer. Low feed costs have had a major effect upon poultry supplies. Even at the recent lower prices producers can make a profit, so production is continuing high.

Eggs, however, are beginning to climb in price again, partially because of lower production and partially because of increased Lenten purchasing. Prices are expected to drop again by mid-April.

PRICE MOVEMENT AT A GLANCE

	Mar. 11, 1984	Feb. 11, 1985	Mar. 11, 1985
Applesauce, Fancy, NY State (6/10)	$10.00-11.00	$10.50-11.00	$10.50-11.50
Beef, Choice, 700-900 lb., Midwest (lb.)	$1.06	$0.99	$0.94
Broccoli, No. 1, Calif. (14s)	$10.00-11.00	$9.00-9.50	$10.00
Broilers, Grade A dressed, icepack, NYC (lb.)	$0.6589	$0.5779	$0.5374
Eggs, Grade A, large white, Chicago (doz.)	$0.84	$0.52-0.55	$0.61-0.64
Hams, domestic, 17-20 lb., Midwest (lb.)	$0.67	$0.73	$0.69
Ham, Polish 10-12 lb., canned, NYC (lb.)	$1.56-1.58	$1.54	$1.48-1.51
Ketchup, Fancy, Calif. (6/10)	$14.00-14.50	$12.50	$12.50-13.25
Lettuce, iceberg, No. 1, Calif. (24s)	$5.00	$4.50-6.00	$4.00-6.00
Pork loins, No. 1, 14-17 lb., Midwest (lb.)	$0.84	$1.02	$0.89

Source: *NRN* Research

Hatfields carves place in 'down-home' niche

By Marilyn Alva

OCALA, Fla. — The upscale yuppie crowd may be a market many restaurants covet, but in this small town situated in central Florida's horse country, a new restaurant is discovering that money is to be made in the downscale market.

Fashioning themselves as a southern-style country restaurant, Hatfields N' McCoys is reaching for those in the middle to low-middle income bracket who want good value, rather than trendiness, for their dollar. In this case, they receive mountainous portions of "home-cooked" food at reasonable prices in a folksy, down-home environment. The average check for a meal is $4.65, including beverage. Only four items on the menu are priced over $5.

Hatfields N' McCoys' five-year business plan calls for opening four restaurants within the first year and 28 within five years, all in the central and north-central Florida area, in cities that will most likely include Tampa, St. Petersburg, Orlando, Jacksonville and Tallahassee.

"We're ambitious, mercenary folks," says Jerrel E. Walker, a retired navy commander who is president and chief investor of the business.

In many ways Hatfields is a blend of some other country-style restaurants, such as Po Folks, a fast-growing budget chain out of Nashville; Zackly's, a relative newcomer with four businesses in Florida, and Cracker Barrel, a regional chain based in Tennessee.

Hatfields' first restaurant in Ocala has been open only three months, and sales projections already are paralleling projected annual sales of $1.8 million, with food and labor costs at 33% and 31.5%, respectively, for a 13.4% net profit. The restaurant is averaging 5,800 customers a week and has as many as eight to 12 complete house turns on busy weekend days. On Sunday mornings and well into the afternoon the place is as jammed as a rush-hour subway in Manhattan.

Neither Walker nor his two operating partners are newcomers to the restaurant business. He was president and chief operating officer of the Omaha cattle company, a chain of 17 family steakhouses in central Florida, until his family sold their majority stock interest in the company last May. For this new venture he recruited Eric Holm as vice president of operations, who had opened Po Folks' two highest-volume restaurants, both in New Orleans. Janet M. Vance, the other Hatfields associate, was formerly director of real estate for Biskits Inc., a Florida-based chicken-and-biscuits fast-food chain. "We fashion ourselves as entrepreneurs," says Walker, who notes that his former position at the Omaha Cattle Company had become "too administrative."

They researched restaurant trends across the U.S. and decided a format with reasonably priced country-style food, including a strong breakfast presence, would generate high sales volume. (Breakfast, in fact, accounts for 40% of Hatfields' sales volume.)

The team flirted briefly with gourmet hamburger and backyard barbecue themes before settling on the southern, down-home theme.

"We went with a concept we were comfortable with and one in which we could predict sales and profits," said Walker. "Based on our knowledge of the restaurant industry, we went with a known. And yet it's still a 'different' concept."

Walker also concluded that unit management and operation would be relatively easy and that conversion, construction and equipment cost would be low, resulting in good net profits. Initially, the company plans to stick with conversions rather than undertaking more time-consuming and costlier construction on new units.

Hatfields plans to open as many as 28 restaurants within the next five years.

The first Hatfields in Ocala may turn out to be in the least populated area. However, it is located on busy South Pine Street, which is actually the merger of U.S. 441, 301 and 27, and there is a heavy traffic flow of locals and tourists on their way to or from nearby Silver Springs, Disney World and other vacation destinations in the state.

"The rich people retire to Palm Beach. The poor folk retire to Ocala," maintains Walker, who notes that retirees account for a sizable portion of the business, as do budget-conscious tourists.

The restaurant is in a 25-year-old building on the outstretch of a strip shopping center. It was originally an S&S Cafeteria and most recently a Bonanza restaurant. Conversion took only three weeks at a cost of $85,000.

Holm's experience at Po Folks taught him much about the restaurant business. He learned that the flow in the kitchen should be as smooth and uncomplicated as possible. For that reason he devised a menu utilizing the same basic ingredients for different meals. For example, the bacon, sausages, ground chuck and chicken fried steak featured in breakfast entrées "flow right on through" to lunch and dinner.

"All my lunch and dinner sandwiches are my breakfast meats," says Holm. "Everything can be used three or four times. We have an awesome-looking menu, but when you count 'em up, it's really very simple."

Specialties of the house include "hoecakes," pancakes that look like silver dollars and are made with cornmeal, onions and a blend of spices; catfish platters; fried chicken dinners, and "the real McCoy," consisting of sausage gravy over a big buttermilk biscuit.

The interior is folksy, from the rough-hewn walls to the green-checked tablecloths.

Truck stops paying more attention to nontruckers

(Continued from page 1)

find themselves tangling with complexities he says are "parallel" to those faced by "the rest of the mainstream, full-service restaurant industry."

The association's 1,000-member truck stops—representing two-thirds of the full-service truck stop industry—do more than $1 billion in food-service sales annually, nearly 10% of their total sales volume. By the group's reckoning, however, its members attract only 7% of the nontrucking "highway traveler" market, even though truck-stop operators offer such lures as convenience stores, lodging and telegraph services and gas, diesel fuel and automotive repairs.

Coincidental to its image-enhancement goals, NATSO convened for its silver jubilee at the Century Plaza, a hotel noted for its food-service quality and familiar to president Ziegler from his five-and-a-half-year tenure as White House press secretary to President Richard Nixon.

A frequent West Coast base to presidents, the Century Plaza includes in its culinary history its role as the site of the first state dinner ever held outside the White House (honoring the first returning lunar-landing astronauts during the Nixon years).

The hotel's executive chef, United States Culinary Olympics team member Raimund Hofmeister, organized a competition among his apprentices to concoct truck stop menu items for the association's visitors.

"If [truck stop operators] want to upgrade their image, they have to start in the kitchen—and even truck drivers are health conscious," Hofmeister told his seven apprentices.

Apprentice chefs Robert Daugherty, Rhoades Fearn and Robert Garcia kept their winning creations under the $8 menu price limit, based on a 30% food-cost basis, with such recipes as Northwest Potato Omelet, Turkey Crepes "California," Cajun-style Beef and Chicken Enchiladas.

Although a number of large truck stop operators are working with 7-Eleven parent Southland Corp. on studies of truck stop convenience stores offering limited fast-food menus, Ziegler is convinced the future of the truck stop food-service industry "will be grounded on the full-service, midsized restaurant."

Many association-member restaurants have annual volumes of nearly $2 million, in 24-hour facilities with about 200 seats and average checks of under $4. The group's research shows that 80% of all truckers usually take their on-the-job meals in truck stop restaurants—representing a clientele that accounts for 60% of the restaurants' total volume.

But other motorists and the residential and business public in areas surrounding truck stops constitute a prospective customer base the association would love to tap more fully.

One handicap to attracting such customers is the sanitation problem that truck stop restaurants face because of their proximity to such grease sources as gas pumps, truck exhaust and shoe-tracked oil leaks. Sanitation standards and methods to combat those problems have been combined in programs that are offered to association members, and more than 300 operators have already adopted them.

Ziegler sees the evolution of truck stops—from Mom and Pop diesel-filling stops with small cafés to full-facility truck plazas with large restaurants—continuing through a new wave of more sophisticated operations.

"As we move into a third generation of truck stops, many of the newer plans on the drawing boards call for facilities that have larger retail outlets and specialty restaurants," he said.

Presaging such developments are a host of truck stop restaurant concepts that team themed decor and inviting ambience with greater attention to food quality and menu variety. Robert Fulton, owner of the Twin Cities West truck stop in Rogers, Minn., is developing—true to his name—a steamboat theme restaurant.

Owner Bob Jacks' American Eagle restaurant at his truck stop in Southington, Conn., satisfies customers with an American Colonial theme worked into the interior and exterior design.

The Warren Auto/Truck Plaza in Warren, Ind., features owner Max Schoeff's nautically themed restaurant, The Wharfside, replete with an indoor wharf.

Frank J. Bader of the Oswalt Menu Co. of Hartford City, Ind., sees a markedly increased sophistication among the many truck stop feeders his company services. "The truck stop industry has improved its restaurant image 250% in the last three years," he declared.

Some observers of the United States truck stop industry have suggested that future concepts in roadside restaurants might come from Europe, where large-scale operations with a wide variety of food services have evolved along autobahns and other major highways.

FINANCIAL NEWS

NRN Index drops 2.6 pts. as profit outlooks dim

(Continued from page 56)

$10. This Godfather's franchisee benefited from unusually high trading in the stock of the pizza chain's parent company, Diversifoods.

Nearly 57 million shares of Diversifoods changed hands last week, amid rumors that the troubled company would be acquired or broken up. But its stock closed only 1.3% higher for the week, at $10.

The second-biggest gainer of the week was Sonesta International Hotels, up 16.7%, to close at $24.50. Sonesta reported last week that net profit for 1984 rose about 300%, to $6.4 million. The company was also the volume trend leader of the week, with shares trading at a rate 420% higher than the previous 12-week average.

Among the other top price gainers for the week were two companies that reported net losses. Victoria Station's stock rose 13.8% in value despite the reporting of a $1.2 million net loss for the 16 weeks ended Jan. 6. Calibre Corp.'s stock increased 12.5% in value, but the company said it had a net loss of $1.1 million for the quarter ended Jan. 27. Calibre, a franchisee of Rax and Pizza Time Theater, said it planned to get out of the restaurant business.

VOLUME TREND LEADERS

Company Name	Volume Trend Change %	Company Name	Volume Trend Change %
Sonesta Intl M	420.0	Hungry Tiger M	85.8
A&M Food Svcs M	187.8	Ch Full O Nut N	74.7
Fresher Cooker O	187.5	Skippers M	67.8
Diversifoods M	146.1	El Chico M	66.9
Marcus Corp M	87.8	Good Taco M	59.5

TOP TEN GAINERS

Company Name	Weekly Price Change %	Company Name	Weekly Price Change %
Concept Dev O	19.4	Skippers M	6.4
Sonesta Intl M	16.7	Esteban Foods O	5.6
Victoria Stations M	13.8	Rusty Pelican M	4.4
Calibre Cp M	12.5	Hungry Tiger M	4.3
Chili's inc M	8.3	A&M Food Svcs M	4.2

TOP TEN LOSERS

Company Name	Weekly Price Change %	Company Name	Weekly Price Change %
Ritzys G D M	- 13.6	Max Erma's O	- 8.1
Flakey Jakes M	- 12.3	Intl King Tab M	- 8.1
Benihana Natl M	- 10.1	Fuddruckers Inc M	- 8.0
Winners Cp N	- 8.9	Wstn Steer M	- 7.3
Nankin Express O	- 8.3	Morrison Inc M	- 7.1

Stock Market / Financial Update

Company and Market	3-15-85 Close	Weekly Change Amt.	Weekly Change Pct.	Weekly Range High	Weekly Range Low	52-Week Range High	52-Week Range Low	Weekly Shares Traded Total	Weekly Shares Traded % Out	12-Week Avg. Vol. As % Out	Volume Trend Change	P/E Ratio	Indicated Divd. Rate Amt.	Indicated Divd. Rate Yld.	Latest Report New Report	Latest Report Period	Latest Report Date Ended	Latest Quarter Revenue Amt.	Latest Quarter Revenue Chg.	Latest Quarter Net Income Amt.	Latest Quarter Net Income Chg.	Latest Quarter E.P.S. Amt.	Latest Quarter E.P.S. Chg.	Year-to-Date Revenue Amt.	Year-to-Date Revenue Chg.	Year-to-Date Net Income Amt.	Year-to-Date Net Income Chg.	Year-to-Date E.P.S. Amt.	Year-to-Date E.P.S. Chg.
-	$	$	%	$	$	$	$	(100)	%	%	%	-	$	%	-	-	-	$Mil	%	$Mil	%	$	%	$Mil	%	$Mil	%	$	%
Food-Service Operators																													
A&M Food Svcs M	6.25	.25	4.2	7.13	6.00	7.50	3.50	1,180	3.31	1.15	187.8	19.5	.00	.0		fiscal	12-84	9.9	20.7	.0	- 100.0	.02	- 60.0	32.0	26.0	1.1	.0	.32	- 20.0
Acapulco Rests O	4.13	.00	.0	4.38	4.13	5.00	3.50	49	.20	.56	- 64.3	16.5	.00	.0	.....	fiscal	10-84	10.3	5.1	.3	NE	.11	NE	38.6	1.8	.6	NE	.25	NE
Amer Rest O	4.00	- .13	- 3.0	4.13	4.00	6.00	2.38	38	.17	.51	- 66.7	21.1	.00	.0	.....	9 mos.	10-84	4.6	17.9	.1	.0	.02	- 60.0	13.6	25.9	.3	.0	.12	- 40.0
Assoc Hosts M	13.00	- .38	- 2.8	13.50	12.88	17.13	10.50	740	1.67	2.67	- 37.5	15.7	.12	.9	.....	3 mos.	12-84	22.5	- 1.3	.7	- 12.5	.16	- 11.1	22.5	- 1.3	.7	- 12.5	.16	- 11.1
Beefsteak Char A	2.38	- .13	- 5.0	2.63	2.25	4.63	1.75	466	.82	.85	- 3.5	NE	.00	.0	.....	fiscal	10-84	23.5	7.8	(6.3)	NE	(1.13)	- 100.0	92.2	- 3.2	(8.0)	NE	(1.43)	- 100.0
Benihana Natl M	19.00	- 2.13	- 10.1	19.88	18.38	21.75	6.63	1,074	3.69	4.45	- 17.1	20.7	.00	.0		9 mos.	12-84	15.4	220.8	.7	133.3	.23	91.7	39.7	245.2	1.8	157.1	.62	138.5
Bob Evans Farms M	19.25	- .50	- 2.5	19.63	19.00	20.25	14.75	558	.34	1.00	- 66.0	17.8	.30	1.6		9 mos.	01-85	58.9	14.6	4.7	20.5	.29	20.8	171.0	13.8	13.7	12.3	.84	13.5
Calibre Cp M	1.13	.13	12.5	1.38	1.00	8.00	1.00	133	.44	.47	- 6.4	NE	.00	.0	.....	3 mos.	10-84	3.5	9.4	(.7)	NE	(.22)	NE	3.5	9.4	(.7)	NE	(.22)	NE
Calny Food M	12.63	- .38	- 2.9	13.25	12.63	13.25	7.25	536	1.18	2.95	- 60.0	20.0	.16	1.3	.....	9 mos.	11-84	13.6	24.8	.9	80.0	.19	46.2	38.6	18.0	2.3	53.3	.50	28.2
Capt Crab M	2.00	- .13	- 5.9	2.13	1.75	6.13	1.38	2,571	1.68	1.48	13.5	NE	.00	.0	.....	fiscal	08-84	1.7	466.7	(.4)	NC	(.03)	NE	5.4	260.0	(1.0)	NC	(.08)	NE
Carrols Cp N	10.13	- .50	- 4.7	10.63	10.13	11.50	7.13	333	.43	1.12	- 61.6	14.5	.07	.7	.....	6 mos.	11-84	36.3	23.5	1.8	63.6	.22	22.2	74.6	21.3	3.9	34.5	.50	4.2
Chi-Chi's M	11.13	.13	1.1	11.25	10.63	18.25	10.00	13,097	4.86	4.48	8.5	17.7	.00	.0		9 mos.	01-85	51.7	16.2	2.6	- 40.9	.10	- 28.6	149.2	27.3	12.1	- 2.4	.45	- 6.3
Chili's inc M	26.00	2.00	8.3	26.00	24.00	26.00	12.75	1,505	3.35	2.58	29.8	38.2	.00	.0	.....	6 mos.	12-84	16.0	58.4	1.0	150.0	.20	81.8	31.0	52.7	1.9	137.5	.41	78.3
Churchs Fr Ch N	34.88	- 1.00	- 2.8	35.88	34.63	37.00	21.50	3,993	2.12	2.26	- 6.2	15.4	.80	2.3	.....	fiscal	12-84	189.8	25.0	14.5	79.0	.77	140.6	545.3	20.0	42.6	34.8	2.26	36.1
Collins Foods N	19.75	- .13	- .6	20.25	19.25	22.13	9.91	1,470	1.68	1.90	- 11.6	15.4	.16	.8	.....	6 mos.	10-84	114.8	16.5	5.1	15.9	.39	14.7	229.9	20.3	9.9	19.3	.75	15.4
Concpt Dev O	10.00	1.63	19.4	10.75	8.00	17.41	5.75	472	.91	1.64	- 44.5	19.2	.00a	.0	.....	3 mos.	09-84	10.9	19.8	.0	- 100.0	.00	- 100.0	10.9	19.8	.0	- 100.0	.00	- 100.0
Consol Prdts M	4.75	.13	2.7	4.75	4.63	8.50	4.63	99	.28	.38	- 26.3	13.6	.08	1.7	.....	3 mos.	12-84	15.2	- 1.9	.3	- 25.0	.10	.0	15.2	- 1.9	.3	- 25.0	.10	.0
Consul Restaurant M	5.50	.13	2.3	5.63	5.13	13.50	4.50	896	1.99	2.25	- 11.6	91.7	.00	.0	.....	6 mos.	11-84	20.9	32.3	(.4)	- 100.0	(.11)	- 100.0	42.0	32.9	(.4)	- 100.0	(.10)	- 100.0
Cracker Barrel M	13.75	- .25	- 1.8	14.25	13.75	23.50	11.75	370	1.04	1.30	- 20.0	16.6	.14	1.0	.....	6 mos.	01-85	14.2	19.3	(.2)	- 100.0	(.07)	- 100.0	30.8	18.9	.6	- 33.3	.19	- 44.1
Cucos Inc O	5.00	- .25	- 4.8	5.50	5.00	5.25	2.75	58	.33	.67	- 50.7	38.5	.00	.0	.....	3 mos.	09-84	1.7	142.9	.0	- 100.0	.03	.0	1.7	142.9	.0	- 100.0	.03	.0
Diversifoods M	10.00	.13	1.3	10.38	9.75	16.75	8.00	56,995	16.91	6.87	146.1	18.5	.34	3.4	.....	fiscal	12-84	133.7	6.8	(3.9)	NE	(.12)	NE	554.4	14.5	18.3	- 10.7	.54	- 11.5
DLites Of Amer M	12.50	- .25	- 2.0	12.50	12.25	15.50	10.88	831	1.65	3.86	- 57.3	NM	.00	.0	.....	9 mos.	12-84	2.8	86.7	.2	100.0	.04	33.3	7.5	70.5	.3	50.0	.09	28.6
Dunkin Donuts M	27.25	.13	.5	27.75	27.00	28.00	18.88	848	1.79	2.59	- 30.9	14.0	.32	1.2	.....	3 mos.	01-85	140.7	589.7	2.6	13.0	.54	17.4	140.7	589.7	2.6	13.0	.54	17.4
El Chico M	10.38	- .25	- 2.4	10.63	10.25	10.88	7.25	1,266	2.72	1.63	66.9	13.3	.00	.0	.....	9 mos.	02-85	20.6	6.7	.9	.0	.19	- 5.0	61.8	7.1	2.7	.0	.58	- 3.3
El Torito Rest N	14.63	.50	3.5	14.75	14.00	14.88	9.13	550	.50	.87	- 42.5	15.1	.00	.0		fiscal	12-84	61.1	13.6	2.1	110.0	.19	35.7	250.1	18.7	11.1	42.3	.97	42.6
Fast Food Oper O	.75	.00	.0	0.88	0.75	1.75	.69	445	.75	.84	- 10.7	10.7	.00	.0	.....	9 mos.	09-84	2.2	46.7	.1	.0	.01	NC	6.0	33.3	.2	.0	.03	50.0
Flakey Jakes M	7.13	- 1.00	- 12.3	8.00	7.00	9.13	5.13	874	1.25	2.52	- 50.4	NE	.00	.0	.....	fiscal	12-84	6.0	445.5	(.5)	NE	(.07)	NE	12.6	384.6	(1.2)	NE	(.18)	NE
Fresher Cooker Q	3.00	.00	.0	3.25	3.00	6.75	3.00	273	1.61	.56	187.5	NE	.00	.0	.....	fiscal	12-83	NC	NC	NC	NC	NC	NC	2.4	- 4.0	(.9)	NE	(.54)	NE
Frisch's A	20.00	.00	.0	20.00	19.63	20.88	12.00	47	.11	.18	- 38.9	17.2	.22	1.1	.....	6 mos.	11-84	30.1	9.5	1.2	20.0	.28	33.3	70.6	8.3	2.9	7.4	.66	8.2
Fuddruckers Inc M	10.00	- .88	- 8.0	11.00	9.88	16.25	8.50	1,968	3.03	3.82	- 20.7	NC	.00	.0	.....	fiscal	12-84	7.6	204.0	.0	NC	.00	- 100.0	24.5	145.0	.0	- 100.0	.00	- 100.0
Garcias Scot M	2.31	.00	.0	2.31	2.19	6.38	1.63	314	.52	2.24	- 76.8	NE	.00	.0	.....	9 mos.	09-84	12.3	39.8	(.5)	NE	(.08)	NE	42.0	51.6	(.5)	NE	(.08)	NE
Good Taco M	.69	.00	.0	0.81	0.69	4.38	.25	1,226	4.13	2.59	59.5	NE	.00	.0	.....	6 mos.	06-84	.4	100.0	(.3)	NE	(.11)	NE	.8	166.7	(.6)	NE	(.24)	NE
Hamburg Hamlet O	13.75	.00	.0	14.50	13.75	14.50	9.75	1	.01	.17	- 94.1	7.2	.00	.0		6 mos.	09-84	9.7	11.5	.4	300.0	.59	321.4	19.3	10.9	.8	166.7	1.17	178.6
Hungry Tiger M	6.00	.25	4.3	6.00	5.75	7.50	3.63	1,093	3.79	2.04	85.8	31.6	.00	.0	.....	3 mos.	11-84	14.4	- 4.6	(.1)	NE	(.04)	NE	14.4	- 4.6	(.1)	NE	(.04)	NE
Intl Dairy Queen O	43.50	- 3.00	- 6.5	46.50	43.50	50.50	33.50	86	.43	.27	59.3	12.2	.00	.0	.....	fiscal	11-84	25.8	14.7	1.0	.0	.55	41.0	132.3	17.2	7.7	6.9	3.58	21.8
Intl King Tab M	22.75	- 2.00	- 8.1	24.25	22.75	24.75	11.59	573	2.01	3.52	- 42.9	17.1	.00a	.0	.....	3 mos.	09-84	19.2	6.7	1.1	37.5	.36	20.0	19.2	6.7	1.1	37.5	.36	20.0
JB's Rest M	19.50	- .50	- 2.5	19.50	18.88	21.50	10.38	613	2.64	4.45	- 40.7	15.7	.20	1.0	.....	3 mos.	12-84	18.7	41.7	.6	.0	.26	8.3	18.7	41.7	.6	.0	.26	8.3
Jerrico Inc M	18.63	.13	.7	19.13	18.50	19.38	13.00	2,326	1.47	3.29	- 55.3	13.5	.12	.6	.....	6 mos.	12-84	123.4	9.4	4.1	32.3	.26	30.0	255.3	8.5	10.4	15.6	.66	15.8
Kapok Cp A	2.63	.00	.0	2.63	2.50	4.00	1.13	96	.43	.73	- 41.1	NE	.00	.0	.....	fiscal	09-83	3.1	72.2	(4.0)	NE	(.33)	NE	12.3	7.9	(2.1)	NE	(1.29)	NE
Karcher Carl M	17.00	- .75	- 4.2	17.38	16.75	29.63	13.50	1,176	1.67	3.07	- 45.6	10.2	.00	.0	.....	6 mos.	07-84	80.7	17.1	3.3	- 2.9	.52	8.3	178.8	19.5	6.9	3.0	1.00	5.3
Kelly-Johnston M	1.13	- .06	- 5.3	1.25	1.06	7.63	.75	1,166	1.37	4.78	- 71.3	NE	.00	.0	.....	3 mos.	06-84	28.3	155.0	(3.7)	- 100.0	(.44)	- 100.0	28.3	155.0	(3.7)	- 100.0	(.44)	- 100.0
Luby's Cafe N	29.00	- .63	- 2.1	30.00	28.75	32.00	23.63	560	.46	.38	21.1	20.3	.54	1.9	.....	fiscal	08-84	48.7	23.6	5.0	28.2	.41	173.3	174.9	21.4	17.4	25.2	1.43	24.3
Marcus Corp M	16.75	.50	3.1	17.13	16.38	17.13	11.88	390	.77	.41	87.8	10.9	.28	1.7		9 mos.	02-85	27.2	5.8	.8	100.0	.16	77.8	90.9	4.2	5.6	9.8	1.10	10.0
Marriott Corp N	81.25	- .63	- .8	82.00	80.00	86.38	58.50	1,920	.75	.69	8.7	16.2	.54	.7	.....	fiscal	12-84	1122.2	18.3	43.8	41.3	1.47	32.4	3524.9	16.1	139.8	21.4	5.01	20.7
Maverick Rest O	2.75	.00	.0	2.88	2.75	6.25	2.25	47	.09	.50	- 82.0	16.2	.00	.0	.....	9 mos.	10-84	3.0	87.5	.1	- 50.0	.03	.0	8.3	76.6	.6	50.0	.13	44.4
Max Erma's O	4.25	- .38	- 8.1	4.75	4.25	6.88	2.50	148	.82	1.17	- 29.9	NE	.00	.0	.....	fiscal	10-84	4.4	4.8	(.2)	NE	(.21)	NE	17.6	10.7	(.8)	NE	(.42)	NE
McDonald's Cp N	59.75	.75	1.3	59.88	58.38	62.38	40.84	8,428	.97	1.11	- 12.6	14.0	.82	1.4	.....	9 mos.	09-84	784.8	- 4.1	114.3	13.6	1.30	16.1	2395.1	7.6	297.9	13.4	3.37	15.4
Morrison Inc M	17.88	- 1.38	- 7.1	19.25	17.88	19.25	13.25	2,301	1.68	1.69	- .6	11.9	.48	2.7	.....	6 mos.	11-84	120.2	7.1	5.3	1.9	.39	5.4	238.1	6.4	9.9	1.0	.73	4.3
Mr Steak O	2.75	- .13	- 4.3	3.00	2.75	3.25	1.13	298	.62	1.29	- 51.9	NE	.00	.0	.....	3 mos.	12-84	13.9	- 9.2	.1	NC	.02	100.0	13.9	- 9.2	.1	NC	.02	100.0
Nankin Express O	1.38	- .13	- 8.3	1.63	1.38	2.50	1.00	259	1.16	1.17	- .9	NE	.00	.0	.....	9 mos.	10-84	.3	50.0	(.3)	NC	(.10)	NE	.7	40.0	(.6)	NE	(.25)	NE
Nathans O	3.88	- .13	- 3.1	4.00	3.88	4.50	1.78	200	.90	1.96	- 54.1	15.5	.00a	.0	.....	9 mos.	12-84	5.0	11.1	.1	.0	.03	- 57.1	17.2	8.2	.9	28.6	.39	18.2
Natl Pizza M	8.75	.00	.0	9.00	8.50	9.75	7.50	70	.13	.19	- 31.6	9.7	.00	.0	.....	9 mos.	12-84	9.9	73.7	.8	300.0	.15	1400.0	30.4	25.6	2.8	16.7	.56	24.4
Naugles Inc M	5.13	.00	.0	5.13	4.75	10.13	4.75	1,856	4.16	6.11	- 31.9	NE	.00	.0	.....	6 mos.	12-84	27.6	- 3.5	(.1)	- 100.0	(.04)	- 100.0	65.9	4.4	.3	- 84.2	.06	- 85.4
1 Potato 2 O	1.63	- .13	- 7.1	1.88	1.63	12.25	1.63	88	.40	1.49	- 73.2	32.5	.00	.0		9 mos.	11-84	3.9	NC	(.5)	NC	(.25)	NC	11.0	NC	(1.5)	NC	(.69)	NC

Reporting Period

3 mos. - First quarter of fiscal year
6 mos. - First six months of fiscal year
9 mos. - First nine months of fiscal year
fiscal - Fiscal year
NEW - New report since last issue

General Field Footnotes

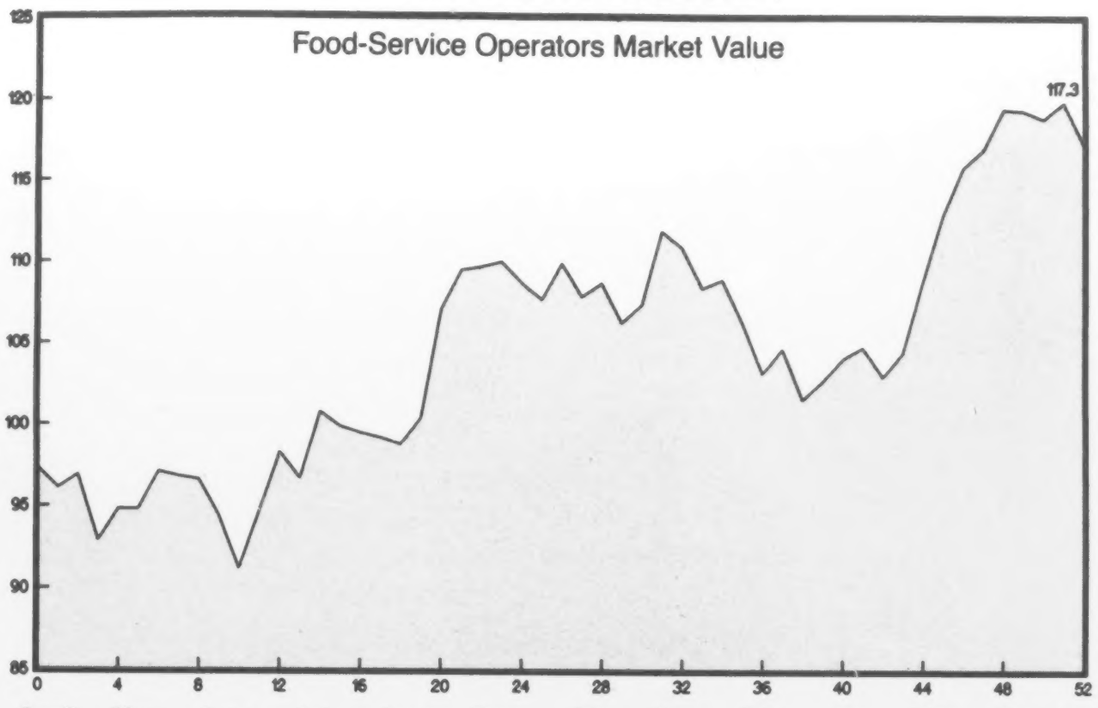
NA - Not available or not applicable.
NC - Data required for calculation currently incomplete in our files.
NE - Negative earnings invalidate calculations.
NM - No meaningful figure.
a - Under dividend amount, an 'a' indicates a stock dividend.
b - Indicates cash plus stock dividend when applied to dividend amount column.

Market

N - New York Stock Exchange
A - American Stock Exchange
O - NASDAQ Over-the-Counter
M - NASDAQ National Market

Data and Table Provided by Media General Financial Services, Inc., Richmond, Virginia 23219

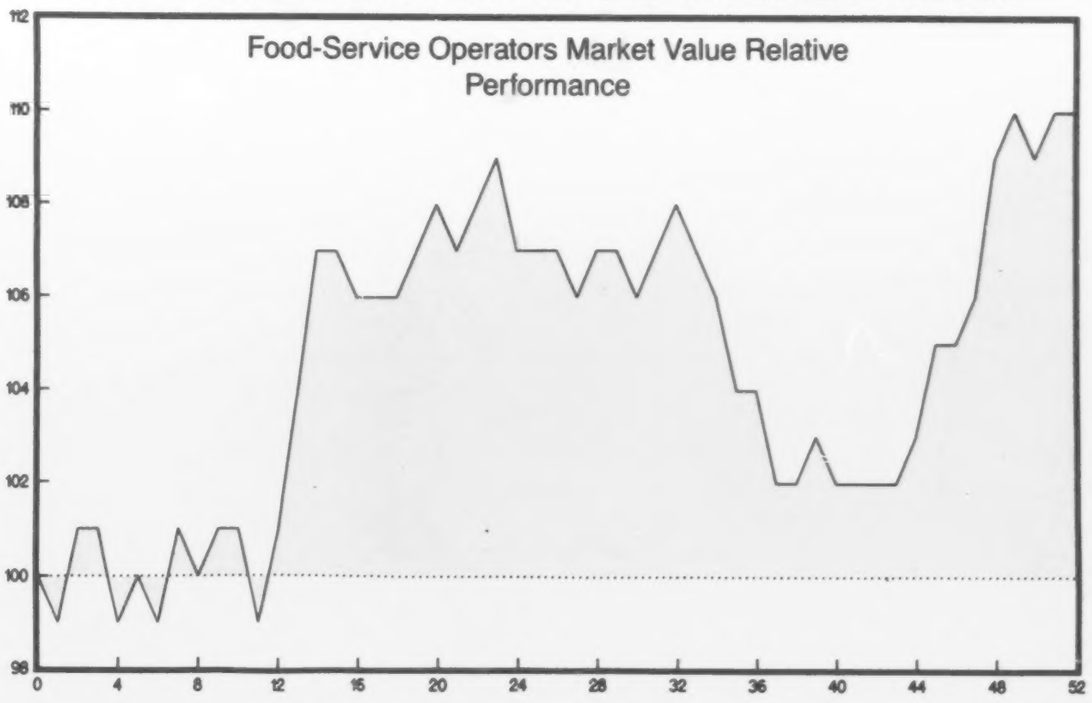
NRN *STOCK INDEX*



Source: Media General Financial Services

Oct. 28, 1983 = 100

NRN *STOCK INDEX VS. DOW JONES INDEX*



Stock Market / Financial Update

Company and Market	3-15-85 Close	Weekly Change Amt.	Weekly Change Pct.	Weekly Range High	Weekly Range Low	52-Week Range High	52-Week Range Low	Weekly Shares Traded Total	Volume % Out	12-Week Avg. Vol. As % Out	Volume Trend Change	P/E Ratio	Indicated Divd. Rate Amt.	Indicated Divd. Rate Yld.	Latest Report New Report	Latest Report Period	Latest Report Date Ended	Latest Quarter Revenue Amt.	Latest Quarter Revenue Chg.	Latest Quarter Net Income Amt.	Latest Quarter Net Income Chg.	Latest Quarter E.P.S. Amt.	Latest Quarter E.P.S. Chg.	Year-to-Date Revenue Amt.	Year-to-Date Revenue Chg.	Year-to-Date Net Income Amt.	Year-to-Date Net Income Chg.	Year-to-Date E.P.S. Amt.	Year-to-Date E.P.S. Chg.
-	$	$	%	$	$	$	$	(100)	%	%	%	-	$	%	-	-	-	$Mil	%	$Mil	%	$	%	$Mil	%	$Mil	%	$	%
Old Fashion Fd ..... O	5.00	.00	.0	5.50	5.00	6.25	4.00	17	.12	.36	- 66.7	9.8	.00	.0	.....	6 mos.	11-84	3.5	34.6	.1	- 50.0	.11	- 26.7	6.8	36.0	.3	- 25.0	.24	- 20.0
Pancho Mex Buffet ..... M	7.25	- .13	- 1.7	7.50	7.25	8.25	5.88	1,788	6.59	6.23	5.8	12.9	.13	1.8	.....	3 mos.	12-84	7.9	14.5	.2	.0	.09	12.5	7.9	14.5	.2	.0	.09	12.5
Peoples Rest ..... M	.50	.00	.0	0.50	0.38	4.50	.25	1,688	1.96	6.06	- 67.7	NE	.00	.0		6 mos.	12-84	5.5	- 69.6	(17.1)	NE	(1.97)	NE	13.8	- 54.0	(20.4)	- 100.0	(2.36)	- 100.0
Piccadilly Caf ..... M	23.00	- .25	- 1.1	23.50	23.00	24.25	16.50	565	.93	1.77	- 47.5	13.3	.60	2.6	.....	6 mos.	12-84	48.4	8.3	3.0	30.4	.50	28.2	94.8	10.9	5.7	54.1	.95	53.2
Pizza Inn ..... A	9.75	.38	4.0	9.88	8.75	12.75	6.88	357	1.17	1.03	13.6	9.4	.08	.8	.....	9 mos.	09-84	48.6	24.6	.6	- 33.3	.20	- 33.3	135.6	21.7	2.5	- 13.8	.81	- 12.9
Po-Folks ..... M	11.25	.13	1.1	11.38	10.75	16.63	8.75	287	.65	.95	- 31.6	15.6	.00	.0	.....	3 mos.	12-84	30.3	30.0	.6	- 25.0	.15	- 16.7	30.3	30.0	.6	- 25.0	.15	- 16.7
Ponderosa Sys ..... N	13.25	.25	1.9	13.25	12.38	22.88	11.50	2,090	2.18	3.46	- 37.0	7.7	.40	3.0	.....	9 mos.	11-84	122.8	33.8	2.3	109.1	.22	69.2	366.8	32.0	11.5	32.2	1.28	18.5
Primo Inc ..... O	3.50	.00	.0	3.63	3.50	5.00	2.38	34	.10	1.14	- 91.2	NE	.00	.0	.....	fiscal	09-84	.9	.0	(.2)	- 100.0	(.07)	- 100.0	3.8	46.2	(.2)	- 100.0	(.08)	- 100.0
Rax Restaurants ..... M	9.75	.25	2.6	9.75	9.00	16.38	8.00	293	.46	1.44	- 68.1	14.3	.00	.0	.....	fiscal	07-84	26.9	18.5	1.7	30.8	.27	3.8	92.9	27.4	4.2	61.5	.68	19.3
Rest Assoc ..... A	8.00	.00	.0	8.25	7.88	8.88	5.38	57	.20	1.19	- 83.2	11.0	.00	.0	.....	9 mos.	09-84	35.0	- 4.1	.4	- 33.3	.14	- 39.1	97.8	- 7.3	1.0	- 23.1	.35	- 30.0
Restaurant Sys ..... M	15.75	- .13	- .8	16.50	15.75	16.50	9.00	75	.32	1.13	- 71.7	17.7	.00	.0	.....	fiscal	12-84	8.5	13.3	.5	25.0	.21	23.5	36.4	23.0	2.1	50.0	.89	23.6
Ritzys G D ..... M	2.38	- .38	- 13.6	2.88	2.25	9.00	1.75	221	.43	1.63	- 73.6	NE	.00	.0		fiscal	12-84	3.3	50.0	(2.7)	NC	(.52)	- 100.0	13.9	87.8	(4.3)	NE	(.83)	NE
Rusty Pelican ..... M	14.88	.63	4.4	15.38	14.00	18.25	11.00	595	2.11	2.12	- .5	19.8	.00	.0	.....	6 mos.	01-85	10.9	43.4	.2	- 50.0	.04	- 73.3	21.5	40.5	.5	- 16.7	.18	- 35.7
Ryans Fam Steak ..... M	17.00	- .25	- 1.4	17.25	16.25	17.75	10.84	721	1.12	2.07	- 45.9	33.3	.00	.0	.....	fiscal	12-84	9.3	66.1	1.0	42.9	.16	45.5	32.0	66.7	3.3	57.1	.51	45.7
Saga Corp ..... N	29.88	- .50	- 1.6	30.50	29.13	35.50	25.88	3,016	2.31	2.05	12.7	11.7	.52	1.7	.....	6 mos.	12-84	331.1	8.6	13.7	13.2	1.03	8.4	602.7	11.3	19.4	18.3	1.45	11.5
Sandwich Chef ..... O	8.25	- .25	- 2.9	8.75	8.00	10.50	6.75	155	1.24	1.02	21.6	- 13.5	.00	.0	.....	6 mos.	12-84	7.1	14.5	.1	.0	.11	37.5	14.0	13.8	.3	.0	.27	28.6
Sea Galley ..... M	8.00	- .25	- 3.0	8.38	8.00	11.00	6.50	1,532	3.90	5.58	- 30.1	NE	.00	.0	.....	9 mos.	09-84	15.7	- 14.2	3.0	NE	.76	- 17.4	48.3	- 11.9	5.3	NE	1.35	1587.5
Shoney's Inc ..... M	27.00	- .13	- .5	27.25	26.63	27.88	16.22	3,428	1.21	1.47	- 17.7	24.8	.15	.6		fiscal	10-84	109.8	11.2	8.3	36.1	.29	26.1	469.8	19.6	30.2	30.2	1.09	25.3
Shoney's South ..... M	14.63	- .75	- 4.9	15.00	14.38	16.59	11.00	371	.66	1.15	- 42.6	11.7	.00	.0		fiscal	12-84	41.3	25.2	1.5	50.0	.25	38.9	168.6	19.1	7.3	49.0	1.25	22.5
SIS Cp ..... M	4.63	.13	2.8	5.00	4.50	8.50	3.25	102	.66	.82	- 19.5	NE	.00	.0	.....	9 mos.	09-84	2.1	61.5	(.1)	- 100.0	(.02)	- 100.0	5.6	86.7	(.1)	- 100.0	(.05)	- 100.0
Sizzler Rest Intl ..... M	19.25	.50	2.7	19.25	18.63	20.00	9.25	402	.59	.95	- 37.9	15.4	.00	.0	.....	3 mos.	07-84	40.0	11.7	2.5	25.0	.37	27.6	40.0	11.7	2.5	25.0	.37	27.6
Skippers ..... M	12.50	.75	6.4	12.63	11.50	12.50	8.00	913	3.34	1.99	67.8	13.4	.06	.5	.....	fiscal	12-84	20.8	28.4	.9	50.0	.33	50.0	63.1	26.2	2.5	25.0	.93	14.8
So Hospitality ..... M	5.38	- .13	- 2.3	5.50	5.25	5.88	3.75	1,099	2.30	4.29	- 46.4	15.4	.00	.0	.....	6 mos.	11-84	10.3	18.4	.4	33.3	.08	14.3	21.0	25.7	.8	33.3	.16	14.3
Taco Viva ..... M	10.00	.00	.0	10.25	9.75	11.25	7.00	368	1.61	1.38	16.7	18.9	.00	.0	.....	6 mos.	11-84	5.6	55.6	.3	200.0	.12	50.0	12.2	74.3	.6	100.0	.26	30.0
TGI Friday's ..... N	10.38	- .50	- 4.6	11.00	10.38	13.13	7.88	369	.32	1.05	- 69.5	16.0	.00	.0	.....	fiscal	12-84	75.6	37.5	3.2	88.2	.17	54.5	285.0	24.2	11.9	14.4	.65	.0
TGIF Texas ..... O	2.25	.00	.0	2.75	2.25	3.75	2.25	4	.03	.26	- 88.5	NE	.00	.0	.....	3 mos.	03-84	2.6	18.2	(.1)	NC	(.07)	- 100.0	2.6	18.2	(.1)	NC	(.07)	- 100.0
Transworld ..... N	35.13	- .13	- .4	35.63	34.63	37.63	24.50	3,735	1.14	2.49	- 54.2	11.2	.40	1.1	.....	fiscal	12-84	522.9	3.0	29.5	NE	.75	- 62.1	2002.0	6.0	115.0	NE	3.14	NE
USACafes ..... M	5.13	- .13	- 2.4	5.25	4.63	5.75	2.75	1,837	2.92	3.24	- 9.9	14.6	.14	2.7	.....	3 mos.	12-84	4.6	15.0	.4	- 20.0	.07	- 30.0	4.6	15.0	.4	- 20.0	.07	- 30.0
Vicorp Restaurants ..... M	24.63	- .38	- 1.5	24.88	24.50	26.25	13.25	4,042	6.09	4.35	40.0	18.7	.12	.5	.....	fiscal	10-84	87.9	145.5	2.9	52.6	.45	40.6	242.3	158.3	8.7	81.3	1.32	55.3
Victoria Stations ..... M	4.13	.50	13.8	4.25	3.50	8.00	2.13	1,761	4.98	4.23	17.7	NE	.00	.0	.....	6 mos.	09-84	22.2	- 3.5	(1.7)	NE	(.47)	NE	45.9	- 3.6	(2.5)	NE	(.70)	NE
Wendys Intl ..... N	15.75	- .56	- 3.4	16.50	15.63	17.25	9.84	9,776	1.33	2.32	- 42.7	16.8	.21	1.3		fiscal	12-84	249.9	27.0	17.6	18.9	.24	20.0	944.8	32.1	68.7	24.5	.94	23.7
Wstn Steer ..... M	9.50	- .75	- 7.3	10.00	9.00	12.00	9.00	47	.39	.44	- 11.4	16.7	.20	2.1	.....	9 mos.	11-84	11.2	24.4	.1	- 80.0	.05	- 87.5	31.0	25.5	.5	- 44.4	.38	- 54.2
Winners Cp ..... N	6.38	- .63	- 8.9	6.75	6.00	13.38	5.13	673	1.50	1.05	42.9	17.2	.00	.0	.....	fiscal	12-84	28.7	13.9	.3	- 66.7	.07	- 63.2	108.4	22.9	1.6	- 44.8	.37	- 43.1
Hotels, Motels, and Casinos																													
Brock Hotel Cp ..... N	3.00	.00	.0	3.13	2.88	6.38	2.63	929	.70	1.04	- 32.7	NE	.10	3.3		9 mos.	09-84	61.0	- 24.8	(24.6)	NE	(1.86)	NE	202.4	- 14.0	(29.5)	NE	(2.24)	NE
Hilton Hotels ..... N	58.00	- .50	- .9	59.00	58.00	63.38	45.50	2,296	.93	1.26	- 26.2	13.4	1.80	3.1	.....	fiscal	12-84	181.7	49.2	46.0	NE	1.77	88.3	686.6	12.3	114.0	32.7	4.33	35.3
Holiday Inns ..... N	50.50	.00	.0	51.13	50.00	52.88	35.25	3,693	1.06	4.75	- 77.7	14.1	1.00	2.0	.....	fiscal	12-84	430.9	9.6	20.6	33.8	.59	40.5	1759.8	11.0	131.0	5.3	3.59	9.5
Prime Mtr Inn ..... N	23.38	- .06	- .3	24.25	22.75	24.28	12.28	2,043	1.06	1.29	- 17.8	24.3	.09	.4	.....	3 mos.	09-84	47.9	192.1	5.8	26.1	.30	25.0	47.9	192.1	5.8	26.1	.30	25.0
Ramada Inns ..... N	6.75	- .13	- 1.8	7.00	6.63	8.38	5.13	6,188	1.66	2.39	- 30.5	22.5	.00	.0	.....	9 mos.	09-84	156.3	- 3.5	6.0	- 65.5	.16	- 67.3	448.0	2.3	6.8	74.4	.18	1700.0
Servico Inc ..... M	18.25	.13	.7	18.50	17.75	22.28	12.28	109	.31	.45	- 31.1	8.6	.00a	.0	.....	9 mos.	09-84	48.9	24.7	3.4	385.7	.99	395.0	139.1	24.8	6.2	138.5	1.80	136.8
Sonesta Intl ..... M	24.50	3.50	16.7	26.00	23.50	26.00	17.50	79	.52	.10	420.0	7.2	.40	1.6		fiscal	12-84	19.1	6.7	5.9	NE	3.83	NE	81.2	10.6	5.3	211.8	3.42	235.3
Other Companies with Food-Service Operations																													
Allegheny Bev ..... M	19.38	.38	2.0	19.38	18.75	22.63	13.50	343	.57	2.64	- 78.4	11.7	.40	2.1	.....	9 mos.	09-84	167.3	19.4	2.4	- 25.0	.39	- 25.0	486.1	25.2	7.0	- 5.4	1.12	- 6.7
Ch Full O Nut ..... N	8.00	- .25	- 3.0	8.25	7.25	14.56	7.25	622	1.31	.75	74.7	100.0	.48	6.0		6 mos.	01-85	30.7	7.0	.2	100.0	.04	33.3	57.2	- 1.7	.3	- 57.1	.07	- 53.3
Disney, Walt ..... N	76.75	1.88	2.5	76.88	73.63	81.13	45.25	3,284	.97	2.46	- 60.6	62.9	1.20	1.6	.....	3 mos.	12-84	426.5	37.3	32.2	257.8	.95	179.4	426.5	37.3	32.2	257.8	.95	179.4
Esteban Foods ..... O	2.38	.13	5.6	2.50	2.13	3.38	1.13	279	1.19	.90	32.2	26.4	.00	.0	.....	9 mos.	09-84	3.5	34.6	.0	NC	.02	.0	9.8	25.6	(.1)	- 100.0	(.02)	- 100.0
Gen Mills ..... N	56.00	1.00	1.8	57.25	54.75	60.00	45.50	5,242	1.16	1.89	- 38.6	13.4	2.24	4.0	.....	6 mos.	11-84	1559.4	2.6	55.6	- 31.9	1.23	- 28.1	2945.8	1.7	109.7	- 28.9	2.43	- 24.8
Grace W R ..... N	40.75	.00	.0	41.38	40.75	44.50	36.50	3,666	.76	1.04	- 26.9	10.1	2.80	6.9	.....	fiscal	12-84	1830.8	4.4	59.1	13.0	1.22	2.5	6727.8	8.2	195.6	27.0	4.02	26.8
Horn & Hardart ..... A	10.63	- .63	- 5.6	11.25	10.63	21.19	8.63	1,409	1.14	1.67	- 31.7	15.0	.00a	.0		fiscal	12-84	97.9	- 2.5	2.9	- 34.1	.22	- 33.3	363.8	7.1	9.5	- 29.6	.71	- 34.9
Ogden Corp ..... N	31.13	- .25	- .8	31.63	30.88	31.88	24.13	1,443	.76	.96	- 20.8	15.2	1.80	5.8	.....	fiscal	12-84	524.3	10.8	8.1	- 30.8	.42	- 31.1	2136.7	23.7	39.5	- 24.8	2.05	- 25.2
PepsiCo Inc ..... N	48.38	.38	.8	48.88	48.00	49.25	35.88	8,626	.90	1.49	- 39.6	21.5	1.68	3.5		fiscal	12-84	2272.8	- 1.4	(43.1)	- 100.0	(.32)	- 100.0	7698.7	8.5	200.8	- 29.3	2.25	- 25.2
Pillsbury Co ..... N	47.63	- .25	- .5	48.25	47.25	48.25	34.50	2,388	.55	1.33	- 58.6	11.0	1.56	3.3	.....	6 mos.	11-84	1256.5	11.7	66.1	26.9	1.52	26.7	2280.0	11.0	105.0	20.8	2.42	21.0
Vie de France ..... M	12.75	.13	1.0	12.88	12.50	15.25	10.50	1,339	1.24	.96	29.2	20.9	.23	1.8	.....	6 mos.	12-84	15.5	26.0	1.6	- 33.3	.14	- 41.7	29.7	22.7	3.0	25.0	.27	12.5

Reporting Period

3 mos. - First quarter of fiscal year
6 mos. - First six months of fiscal year
9 mos. - First nine months of fiscal year
fiscal - Fiscal year
NEW - New report since last issue

General Field Footnotes

NA - Not available or not applicable.
NC - Data required for calculation currently incomplete in our files.
NE - Negative earnings invalidate calculations.
NM - No meaningful figure.
a - Under dividend amount, an 'a' indicates a stock dividend.
b - Indicates cash plus stock dividend when applied to dividend amount column.

Market

N - New York Stock Exchange
A - American Stock Exchange
O - NASDAQ Over-the-Counter
M - NASDAQ National Market

Data and Table Provided by Media General Financial Services, Inc., Richmond, Virginia 23219